



★ MAY 19

DC BIKE RIDE®

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★ 2018 EVENT GUIDE ★



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- NBA Wizards Training Facility
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- On Campus Parking

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Welcome,

3rd Annual DC Bike Ride

May 19, 2018

As Mayor of the District of Columbia, it is my pleasure to extend a warm welcome to the participants of the Third Annual DC Bike Ride!



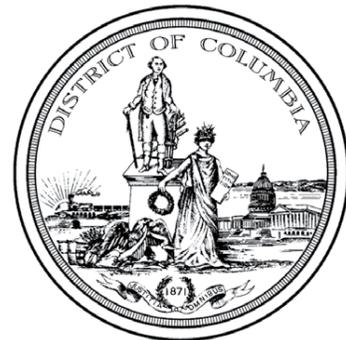
Washington, DC is home to one of the largest and most welcoming biking communities in the country. I am especially proud that our city was recently awarded Gold Bicycle Friendly Community status by the League of American Bicyclists and serves as the only major city on the East Coast to win this designation.

This event is a non-competitive 20-mile ride that provides participants of all ages and biking abilities an opportunity to enjoy a day to ride their bikes on car-free streets in the city.

During your ride, I hope you enjoy our diverse neighborhoods as well as the memorials and monuments and I certainly invite you to enjoy all that our city has to offer.

On behalf of the residents of Washington, DC, I wish you an enjoyable and successful event.

Muriel Bowser
Mayor, District of Columbia





Welcome to the 3rd annual DC Bike Ride!

This is your day to enjoy the Nation's Capital in a unique car-free environment. We are grateful to have a diverse spectrum of riders joining us from throughout the greater Washington, D.C. region and across the United States. A special welcome as well to all of our international participants. Along the route, riders will experience the beauty of our city alongside members of our growing recreational bicycling community.

I would like to thank Mayor Bowser, the District of Columbia Council, the District Department of Transportation, the Metropolitan Police Department, as well as all of the City and Federal agencies and offices that have worked to make this event possible.

Your participation in this event helps raise significant dollars for the Washington Area Bicyclist Association's bicycle education and street safety programs, which in turn, make our area a better place for all. DC Bike Ride has raised over \$100,000 during the last three years in support of these important community programs.

I would also like to extend my gratitude to our generous partners, including our presenting sponsors CareFirst BlueCross BlueShield and Events DC. A sincere thank you is also in order to the hundreds of volunteers who are helping support all of the DC Bike Ride activities.

Finally, I would like to thank you, the participants, for joining us today. We hope that when you complete your 20-mile journey, it empowers you with a sense of pride that you are part of a growing audience of recreational bicyclists who are transforming the way biking is thought of in present day.

On behalf of DC Bike Ride, I offer my best wishes for a wonderful, safe and enjoyable ride.

Sincerely,

Greg Bibb

Chief Executive Officer
Capital Sports Ventures



Welcome to the 3rd Annual DC Bike Ride!

Thank you for supporting this event, cycling as a sport, and as an innovative mode of transportation. After the winter we had, I know that riders of all ages are eager to get outside and enjoy the scenery along the closed DC Bike Ride course through the District.

Much has changed since last year. The District of Columbia was named a “Gold” Bicycle Friendly Community by the League of American Bicyclists, making the District the largest city on the East Coast to receive the designation. The District Department of Transportation (DDOT) also launched a demonstration project for dockless bikes and scooters to expand transit options in the District.

Washington DC is ranked second nationally among large cities for the percentage of residents who bike to work and we take pride in cultivating a world-class transportation system that not only serves the people who live, work, and visit this city, but also makes the city more livable, sustainable, and prosperous. We now have eight miles of protected bike lanes, 73 miles of bike lanes in our citywide network, and 60 miles of trails.

We also continue to expand the Capital Bikeshare program and bicycle parking. Capital Bikeshare, which is one of the largest bikesharing systems in the United States, achieved 20 million trips in April. The multi-jurisdictional system hosts over 32,000 members, and our fleet offers over 3,700 bikes at more than 450 stations.

While we continue to grow the number of people bicycling in the city, DDOT remains focused on the Vision Zero Initiative, Mayor Muriel Bowser’s goal of achieving zero fatalities and serious injuries to travelers of our transportation system by 2024. We cannot thank DC Bike Ride enough for their support of the initiative. It is through partnerships like this that we advance pedestrian and bicycle safety in the District.

I wish you all a safe and enjoyable ride.

Jeff Marootian
Director
District Department of Transportation



Welcome to DC Bike Ride!

As the official convention and sports authority for the District of Columbia, Events DC is proud to continue its support of the DC Bike Ride for the third-consecutive year and thrilled to welcome bike enthusiasts to the third annual ride across the District. On behalf of Events DC and our Board of Directors, we are honored to host more than 10,000 new and returning participants, full of DC residents and visitors for this scenic, urban bike ride that showcases historic sites, diverse culture and a growing bicycling community of Washington, DC.

Our nation's capital is a cultural hub that attracts more than 21 million visitors from across the world each year. Part of our mission at Events DC is to promote the city as both a premier destination for visitors as well as an exciting place for residents to live, work and play.

With the long history of endurance racing across the District, from the Rock 'n' Roll Marathon and Half Marathon and the Army Ten-Miler to the Marine Corps Marathon and countless fun runs, the DC Bike Ride continues to be a perfect complement to DC's vibrant sports landscape as a one-of-a-kind event. For one day only, 20-miles of roadway will be closed off to provide residents and visitors with an exclusive experience to explore the city on two wheels alongside other bicycle enthusiasts all while viewing the many monuments, museums and landmarks that make up DC.

On behalf of Events DC, we extend our gratitude to the District of Columbia's Mayor, Muriel E. Bowser, the entire DC Council and the city's hospitality community for their continued support and efforts to roll out the red carpet for our guests across the nation's capital. We would also like to applaud the leadership and vision of Capital Sports Ventures for making the DC Bike Ride an unforgettable experience.

Enjoy the ride!

A handwritten signature in black ink, appearing to read "Gregory". The signature is written in a cursive, flowing style.

Gregory A. O'Dell
President and CEO
Events DC



Dear DC Bike Ride participants,

Welcome! Whether it's your first time pedaling the streets of our Nation's Capital or your thousandth, WABA is thrilled to celebrate with you.

There's nothing better than a great bike ride, especially when that ride becomes a tradition. And now in its third year, DC Bike Ride brings families, friends, and neighbors together to underscore what WABA is all about: safer streets, less stress, and more fun.

Your participation in DC Bike Ride and your support for WABA extends far beyond the ride itself. Hundreds of you joined WABA to deepen your investment in a happier, healthier region, and we couldn't be more grateful. And over the past three years, DC Bike Ride has raised almost \$100,000 for WABA's work to make streets safer for people walking and biking.

That investment is helping WABA lead a regional campaign to end traffic fatalities because we deserve better, safer options to get around. WABA wants you to have the same stress-free experience you're having at DC Bike Ride in every neighborhood, every day. We're proud that our leaders are listening: The District of Columbia, Alexandria, and Montgomery County are committed to Vision Zero, the goal of ending traffic fatalities and serious injuries. You, too, are part of making Vision Zero a reality, so take the pledge at WABA's tent at the Finish Festival or online at waba.org/slower.

Thank you for riding and showing support for safer streets, every time you use the road. Special thanks to our friends and sponsors who make DC Bike Ride possible, including presenting sponsors CareFirst BlueCross BlueShield and Events DC and official partners GEICO, Kind Healthy Snacks, Dick's Sporting Goods, JUMP Bikes and Conte's Bike Shop.

We wouldn't have this event without the tireless work of our colleagues at Capital Sports Ventures, and we are so appreciative of our partnership. And the ride couldn't call DC home without the support and commitment of Mayor Muriel Bowser, numerous dedicated public staff and officials, National Park Service, and so many more.

Have a fantastic ride. All of us at WABA can't wait to see you out there!

With gratitude and enthusiasm,

Greg Billing

Executive Director

Washington Area Bicyclist Association

Event Schedule



THURSDAY, MAY 17

3:00 PM TO 7:00 PM Packet Pickup Party (401 M St SW, Washington, DC)

ALL PARTICIPANTS MUST GET THEIR PACKET PRIOR TO EVENT DAY

If you did not purchase packet mailing, you must attend packet pickup to get your Rider Identification Kit in advance.

FRIDAY, MAY 18

11:00 AM TO 7:00 PM Packet Pickup Party (401 M St SW, Washington, DC)

More Packet Pickup information is on the next page (pg 11).

SATURDAY, MAY 19

6:00 AM Corrals open

Upon arrival to the Start at West Potomac Park, riders will see signs marking the entrance to the corrals. Participants can access corrals from West Basin Drive. Choose your corral based upon your personal preference and biking ability.

More Start Line information and maps are on page 12.

7:45 AM All riders must be in their corrals. Corrals close at 7:45 AM.

7:55 AM National Anthem

8:00 AM Ride begins

***There will be no access to the course after 8:30 AM. Don't be late!**

9:30 AM Finish Festival begins with DJ Little Bacon Bear (first DJ set)

10:30 AM Free yoga on the National Mall presented by KIND Healthy Snacks

10:45 AM Trouble Funk (festival headliner)

11:45 AM DJ Little Bacon Bear (second DJ set)

12:30 PM Finish Festival concludes. See you next year!

Packet Pickup Party



ALL PARTICIPANTS SHOULD GET THEIR PACKET PRIOR TO EVENT DAY.

If you did not purchase packet mailing, you must attend packet pickup to get your Rider Identification Kit in advanced.

PACKET PICKUP INFORMATION

When: Thursday, May 17 from 3PM-7PM and Friday, May 18 from 11AM-7PM

Where: 401 M St SW, Washington, DC (at the Waterfront Metro Station)

Who: All are welcome to attend. Participants must get their packet prior to the ride.

What to Expect: Attendees can pick up their DC Bike Ride packet and water bottle, as well as enjoy free bike tune-ups from Conte's Bike Shop and fun stuff from our friends at KIND Healthy Snacks, Red Bull, WABA, DICK'S Sporting Goods and the National Gallery of Art.

Food and beer will be for sale both days and Friday's Packet Pickup will take place alongside the MarketSW night arts market with live music and arts vendors.

Packet Pickup is hosted in partnership with the Southwest Business Improvement District.



SWBID

SOUTHWEST BUSINESS
IMPROVEMENT DISTRICT



Can't Attend Packet Pickup? You MUST Send A Proxy

If you did not choose packet mailing during registration and you cannot attend Packet Pickup, you **MUST** send a proxy to get your Rider Identification Kit (RIK).

What your proxy needs:

- Your signed 2018 Rider Waiver form (hard copy)
- A photo copy of your ID (cell phone picture of ID is okay)

A proxy can only pick up your RIK if they have both a signed 2018 Rider Waiver from you AND a copy of your photo ID. Visit dcbikeride.com/waiver to download the 2018 Rider Waiver.

Packet Pickup Party



ALL PARTICIPANTS MUST GET THEIR PACKET PRIOR TO EVENT DAY.

If you did not purchase packet mailing, you must attend packet pickup to get your Rider Identification Kit in advance.

Rider Identification Kit (RIK)

In order to participate in the ride, you must be wearing your full Rider Identification Kit (RIK). Your bib number must be attached to the front of your shirt, your bike sticker must be attached to the top tube of your bicycle and the helmet sticker must be worn on your helmet.

Helmets are mandatory for all riders.



Bib Number



Helmet Sticker



Bike Sticker

Water Bottle

All registrants will get a DC Bike Ride 2018 water bottle.

There will only be a limited number of cups for water at rest stops, so we encourage all riders to bring and use their new water bottle.

Did you opt for packet mailing during registration? You will pick up your water bottle at the Info/Solutions tent at the Finish Festival.

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Offer valid through May 31, 2018 while supplies last. Original coupon must be present and surrendered at time of purchase.

Getting to the Start



DC BIKE RIDE START

When: Saturday, May 19 at 8:00 AM (You **MUST** be in your Start corral by 7:45 AM)

Where: West Potomac Park, 121 West Basin Drive SW, Washington, DC



BIKE TO THE START

If you want to get extra miles in, we suggest you bike to the start! We came up with suggested biking routes from locations around the region just for you.

Check out the recommended bike routes at dcbikeride.com/biketostart.

METRO TO THE START

Metro does not begin running until 7 AM, so please plan accordingly as all riders need to be in their respective corrals by 7:45 AM. Visit wmata.com for Metro's bike policies and schedule.

The closest Metro stations to the Start Line are approximately a 1.4 to 1.8 mile ride (9-16 minutes) from the Start:

- Foggy Bottom/George Washington University - Orange/Blue/Silver lines
- Farragut West - Orange/Blue/Silver lines
- L'Enfant Plaza - Green/Yellow lines & Orange/Blue/Silver lines
- Smithsonian Station - Green/Yellow lines & Orange/Blue/Silver lines
- Farragut North - Red line

Getting to the Start



DRIVE & PARK AT THE FINISH, THEN BIKE TO THE START

Drive to and park near the Finish Festival (300 Maryland Ave SW, Washington, DC) and bike to the Start. The Finish Festival is about 1.5 miles from the Start Line.

DRIVE TO OR GET DROPPED OFF NEAR THE START

Important: Independence Ave SW closes at 6:30 AM, so if you are getting dropped off, plan to arrive before then or you will have to be dropped off farther away.

Below are suggested driving directions to get you close to the vicinity of the Start:

DRIVING FROM VA/395 & POINTS SOUTH

- Follow 395-N towards Washington, DC (non HOV lanes)
- Enter the District of Columbia and cross the Potomac River
- Use the second from the right lane to stay on I-395 N
- Use the second from the right lane to take the 12th St exit toward L'Enfant Promenade
- Slight left onto 12th St Expy
- Turn left onto Constitution Ave NW
- Continue straight to stay on Constitution Ave NW, and find parking or head to your reserved spot.

DRIVING FROM MD & POINTS NORTH

- Head southwest on Baltimore-Washington Pkwy; keep left to stay on BW Pkwy
- Follow 295-S toward Washington, DC and enter the District of Columbia
- Take exit 1B-C toward I-695/Route 395/ Downtown and keep right to continue onto I-695
- Use right lane to merge onto I-395 South
- Use the right two lanes to take the Maine Ave exit
- Keep right at the fork and follow signs for 12th St and merge onto 12th St Expy
- Turn left onto Constitution Ave NW and continue straight to find parking or head to your reserved spot from there.

DRIVING FROM VA/66 – RT 50

- Follow 66 east toward Washington, DC
- Cross the Theodore Roosevelt Bridge and stay left for 66 East/E Street
- Use the right 2 lanes to take the exit toward US-50 E/Constitution Ave NW
- Continue onto US-50 E/Constitution Ave NW, and find parking or head to your reserved spot from there.

IMPORTANT: Roads surrounding the Ride Start will close to all car-traffic at 6:30 AM. If you plan to park near the Start, arrive before 6:30 AM to park.

Note that the above routes should all be open during DC Bike Ride but all road closures are subject to change and are at the discretion of public safety officers.

Getting to the Start



PARKING RECOMMENDATIONS

If driving to the event, we recommend [SpotHero](#) to help identify parking for the day of the event. Note that the event start and finish are in separate locations, so you can choose to park closer to the start, the finish, or between the two venues.

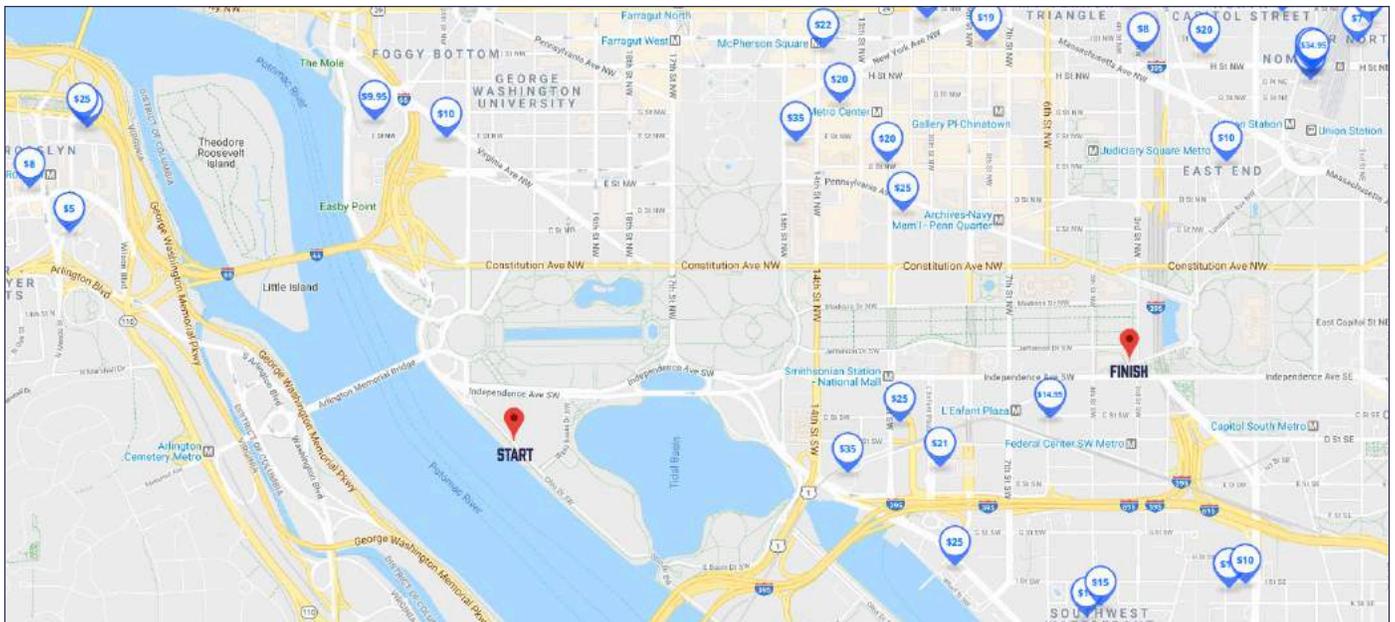
We recommend parking near the Finish because there are ample parking spaces and garages in Downtown DC, and so that you can relax and enjoy the festival after your ride and not have to travel far to your parking spot once the event is over. SpotHero's website or app will have the most up-to-date parking availability, locations and prices.

New to SpotHero? Download the SpotHero iPhone or Android app.

RESERVE YOUR PARKING IN ADVANCE

Use SpotHero to reserve your parking in advance to make your event day even more stress-free.

Below is a map showing parking options near the event that are available through SpotHero:



TO RESERVE A PARKING SPOT

Visit the DC Bike Ride SpotHero Parking Page at dcbikeride.com/parking and book a spot now for rates up to 50% off drive-up parking fees.

If you have questions about parking, please contact SpotHero directly.

Bike Rentals



BIKE RENTALS

No bike? No problem! Bike rentals are available to reserve in advance from our partners at Bike and Roll DC. You may reserve a rental bike from our official rental partner until 5pm on Wednesday, May 16.

Visit dcbikeride.com/rentals for detailed information on what bikes are available.



RENTAL PICKUP

If you rented a bike from our official rental partner, Bike and Roll DC, you will receive an email reminder of your order and pickup information.

Important: Participants who rent a bike from Bike and Roll will pick up their rental bike at the Finish Line at 300 Maryland Ave SW, then bike to the start (a 1.5 mile ride).

Visit dcbikeride.com/rentals for a map showing how to get from the rental pickup to the Start.

THAT BIKE



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Start Line Details



When you arrive to the Ride Start, you will see corral entrance signs that read Beginner, Intermediate, Advanced and VIP. These signs designate the rider start corrals where you will line up for the Ride Start. You may select your corral based upon what type of bicyclist you identify as and your biking level or ability. The VIP corral will be released first, followed by Advanced, Intermediate and then Beginner. Please do not switch corrals once you have already lined up inside your preferred corral.

The start corrals are located in West Potomac Park on the grass. There are two access points to the corrals: Independence Ave SW and West Basin Drive SW, as well as Independence Ave SW and Ohio Drive SW.

Please note: on the course, participants may not exceed 18 MPH. The Metropolitan Police Department will be enforcing this and ensuring no riders exceed that maximum event speed.

Below is a map showing how to access the Start Line and Start corrals:



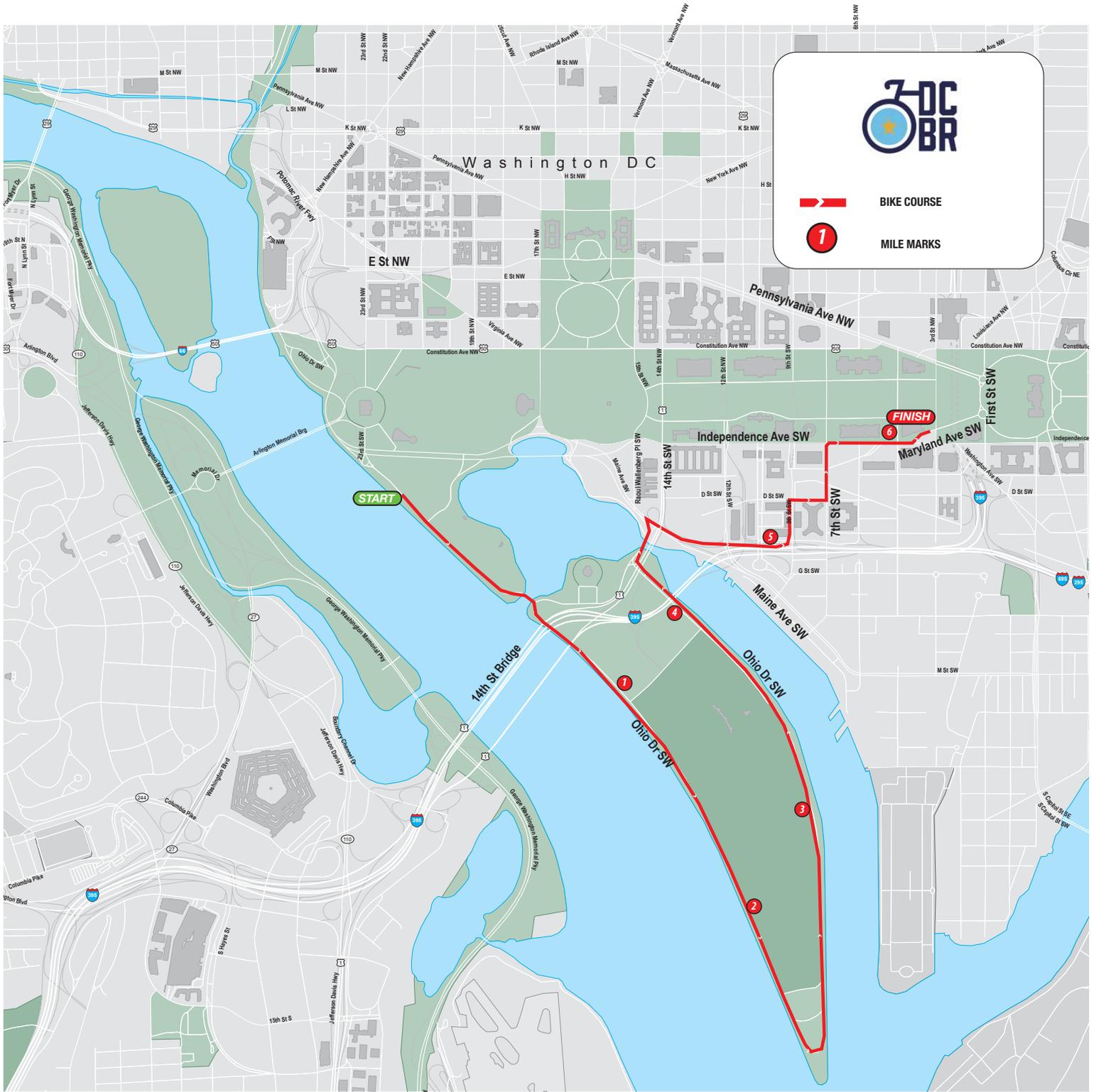
AT THE RIDE START

- Portable restrooms will be available
- Conte's Bike Shop will be providing free tune-ups and safety checks before the ride starts
- KIND Healthy Snacks will be passing out complimentary breakfast bars

DEAF OR HARD OF HEARING

For those who are deaf or hard of hearing, please meet at the start line stage, adjacent to the Start Line, where there will be an interpreter. Deaf or hard of hearing riders do not need to enter the corrals, they can proceed directly to the start line stage.

6-mile Course Map





REST STOPS/WATER STATIONS

Healthy snacks from KIND Healthy Snacks and Giant Foods, as well as water stations, will be available at rest stops along the route.

Bring your DC Bike Ride water bottle, or another refillable water bottle, with you for the water stations.

Rest Stop Locations:

- Between mile 5 & mile 6
- Between mile 12 & mile 13
- Between mile 15 & mile 16
- Water stations will also be available at the Start Line and Finish Festival

BATHROOMS

Portable toilets are available at all Rest Stops, the Start Line and the Finish Festival.

LOST AND FOUND

Check the Info/Solutions Tent at the Finish Festival for any lost items.

After May 19, if you're still missing something, e-mail hello@dcbikeride.com.

INFORMATION TENT

Have questions during the event? Visit the Info/Solutions Tent at the Ride Start (at West Potomac Park near rider corrals entrance) and at the Finish Festival (just after Finish Festival entrance on your left).

MEDICAL HELP

The George Washington University Medical Team will be on site to attend to medical needs. Ask any staff member, volunteer or police officer if you need medical assistance.

BIKE REPAIR & FREE TUNE-UPS

Mobile Mechanics will be at the Ride Start and on-course to assist riders during the event. If you get a flat tire or have a mechanical issue with your bicycle, look for a Mobile Mechanic.

Free bike tune-ups will be provided at the Start and Finish by our official bike shop partner, Conte's Bike Shop, in collaboration with Giant Bicycles.



SAG VEHICLES (SUPPORT AND GEAR)

SAG vehicles provide transportation to the Finish Line for riders (and their bikes) who require assistance or are behind the 6 MPH pace. Make sure your bike sticker is attached to the top tube of your bike so that we can reunite you with your bike at the finish line.

If you need assistance, medical attention or if your bike has major mechanical issues and you need transportation to the Finish Festival, contact our Ride Support Staff during the ride at **1-800-294-9883**.

Rules of the Ride



- Wear your helmet: helmets are mandatory and required to participate in the ride. If you're not wearing a helmet, you will not be permitted to participate in the ride.
- Have your Rider Identification Kit (RIK) visible at all times: attach the bike sticker to your top tube, affix the bib to your chest and wear your helmet sticker on the front of your helmet. You may be asked to leave the ride if any element of your RIK is missing.
- Respect other bicyclists.
- E-bikes with a pedal assist are allowed. E-bikes with a motor or throttle are not allowed.
- Be predictable and ride in a straight line. If changing paths, look over your shoulder before doing so and then signal to indicate which way you're planning to go.
- Use hand signals to indicate that you are slowing down, stopping, turning or changing lanes.
- Keep to the right side of the roadway when riding and pass other riders on the left side of the roadway. Call out "passing on your left" if you have to pass slower riders closely.
- Keep a safe distance between yourself and other bicyclists that you are riding next to or behind.
- Do not stop in the middle of the road.
- Move completely to the right side of the road if stopping for any reason. If you need to stop along the route, try to find a safe place to pull off of the roadway to stop.
- Do not ride against the flow of the ride.
- Do not use your cell phone while biking.
- If you wish to take pictures during the ride (which is highly encouraged - share your photos on social media #DCBikeRide) please pull over to the side of the road so you don't block other participants.
- Control your speed and be prepared to slow down for congestion or road hazards.
- Keep at least one hand on the handlebars at all times.
- Do not wear earbuds or any other form of headphones.
- Check your bicycle prior to event weekend to ensure you have air in your tires, your brakes work, and any quick releases on your wheels or seat post are tightened.
- Stop by one of the bike mechanics from Conte's Bike Shop at the ride Start to have them provide a complimentary quick tune-up and safety check.



Tips for a Great Ride



Before the Ride

- Pre-plan your parking options via SpotHero or plan out your metro trip or bike route. See pages 13-15.
- Check the weather and wear appropriate clothing. The event will take place rain or shine.
- If riding in a group, determine a meeting place and time to meet at the Start prior to entering the Start corrals.
- Fully charge your cell phone.
- Rider Identification Kit (RIK) Checklist:
 - Affix your bib to the front of your shirt or jacket.
 - Attach your bike sticker to the top tube.
 - Put the helmet sticker on your helmet. Helmets are mandatory.

What to Bring

- Your Rider Identification Kit
- Helmet (mandatory)
- Cash and/or credit card for lunch at the food trucks and to purchase DC Bike Ride official merchandise
- Photo ID
- Cell phone
- Water bottle(s)
- Sunscreen
- Sunglasses
- Bike lock (in case valet is full at finish)

What Not to Bring

- Please note, random bag searches by event security may occur. We recommend that backpacks are not brought to the event.

Ride Day

- Fuel up – eat a good breakfast. KIND Healthy Snacks will be at the Start with breakfast bars.
- Hydrate often during the ride. Bring a refillable water bottle.
- Be alert – you'll be sharing the road with riders of all skill levels.

Youth Rider Policy

- Children under the age of 3 are not allowed on the ride.
- Every youth must be registered and ride with an adult riding in the event.
- Youth ages 3–7 must ride with an adult on a tandem bike, in a child's seat, on a tag-along bike or in a bike trailer.
- Riders ages 8–13 may ride their own bikes but must remain in close proximity to the adult with whom they are registered. Riders ages 8-13 should be accompanied by an adult at a 1:1 ratio.
- Riders ages 14–17 can ride their own bicycles, but must be registered with and supervised by adults riding.

Riding as a Group or Team

- Pick a meeting spot at the Ride Start prior to entering the rider corrals.
- Make sure you and others in your group have stored important numbers and contact info, including that of someone not riding in the event and your hotel, in your fully charged phones.
- If you get separated from your group, continue to the next rest stop and look for them there. Do not pull over to the side of the road to wait for them.

Finish Festival



CELEBRATE WITH US AT THE FINISH FESTIVAL AFTER THE RIDE!

FINISH FESTIVAL INFORMATION

When: Saturday, May 19 from 9:30AM-12:30PM

Where: 3rd Street SW from Pennsylvania Ave to Maryland Ave (300 Maryland Ave SW)

The Finish Festival is located along the National Mall, close to the U.S. Capitol Building.

Who: All are welcome to attend. The Festival is free and open to the general public.

Invite your friends and family who aren't riding to meet you there after your ride.

ON-COURSE ENTERTAINMENT



Music on course will feature the SWAGG TYME Drumline from Woodrow Wilson Senior High School, The Experience Band and Show, and drummers Damien Walker and Miles Lewis.

FESTIVAL ENTERTAINMENT



9:30 AM–10:45 AM DJ Little Bacon Bear (first set)

10:45 AM–11:45 AM Trouble Funk

11:45 AM–12:30 PM DJ Little Bacon Bear (second set)



FESTIVAL HIGHLIGHTS & ACTIVITIES

FREE CONTE'S BIKE VALET AND TUNE-UPS

Enjoy a free bike valet at the Finish! Limited bike parking will be available on Jefferson Drive after entering the Finish Festival. Valet parking is first-come, first-serve. Conte's Bike Shop will also be providing post-ride tune-ups.

YOGA ON THE MALL WITH KIND HEALTHY SNACKS @ 10:30AM

Stretch out and relax after your ride with a free yoga session presented by KIND Healthy Snacks. A limited number of yoga mats will be available to borrow. The yoga session will begin at 10:30AM and last for about an hour. Feel free to come and go during the yoga session.

LAWN GAMES AND KIDS ACTIVITIES

The DC Department of Parks and Recreation and the National Gallery of Art are bringing fun things to do for kids of all ages: giant jenga, giant chess, tricycles, pogo sticks, an art decoration station - and more!



ADDITIONAL FESTIVAL HIGHLIGHTS & ACTIVITIES

VIRTUAL REALITY WITH EVENTS DC

DC Bike Ride presenting partner Events DC will have a virtual reality bike ride set up for you to see what it's like to bicycle around the rest of Washington, DC. Plus, stop by the Events DC table with your whole crew and take a photo at their DC Bike Ride photo booth.

JUMP BIKES OBSTACLE TEST COURSE

Ever wanted to try out an electric dockless bikeshare bike? Now is your chance! JUMP will have bikes for you to test out on their mini-obstacle course.

TAKE A SELFIE WITH THE GEICO GECKO

The friendliest gecko around, the GEICO Gecko will be walking through the Festival passing out swag. Snag a selfie and share to social media.

FOOD & DRINK

Grab some grub after 20 miles! Bring cash/card so you can eat, hydrate and enjoy your accomplishment. Food trucks at DC Bike Ride will include:

- Captain Cookie and the Milkman
- DC Slices
- Crepes Parfait
- Himalayan Soul Food
- Dirty South Deli
- Dangerously Delicious Pies
- Jerk @ Nite
- Carolina Q
- La Tingeria
- Ooh Dat Chicken

KEEP THE FUN ROLLING AFTER DC BIKE RIDE

National Gallery of Art Community Day

Next to the DC Bike Ride Finish Festival, the National Gallery of Art East Building will be transformed into a playroom for all ages, with an artistic twist! Play classic board and parlor games, move to the sights and sounds of DC-based dance company Heart Stück Bernie and get creative with a large-scale collaborative sculpture. More info at nga.gov/community.

- Art + Play Community Day is Saturday and Sunday, May 19 and 20, from 11AM-5PM
- Located at the National Gallery of Art East Building (150 4th St NW)
- FREE to attend!

Explore Southwest DC

Nearby (and where you went for Packet Pickup) is the SW Farmers Market at 4th and M St SW until 1pm. After the Farmers Market, visit the Wharf on the SW Waterfront to check out the fish market, enjoy several restaurants for dinner, or get some coffee or ice cream or both! There are bike lanes that will take you right down 4th St SW from the Finish Festival. The Southwest BID also has a free SW Neighborhood Shuttle (with a bike rack on the front!).

Official Merchandise



Wear your love for bicycling and DC Bike Ride on your sleeve. Shop for DC Bike Ride gear at the Official Merchandise Shop at Packet Pickup both days and at the Finish Festival.

Note that if you purchased merchandise online after May 9, you can pick it up in-person at the Merchandise Shop. If you purchased merchandise and need to exchange an unworn item for a new size, you can also do that in-person at the Merchandise Shop

Our retail partners have a great selection of men's, women's and kid's T-shirts, plus cycling jerseys, hats, jackets and more. Visit dcbrrshop.com to see the full line of merchandise.



DC Bike Ride Scholarships



The DC Bike Ride Scholarship Program is presented by JUMP Bikes.



With your help, we created a DC Bike Ride scholarship fund to sponsor ride participants who would otherwise not be able to participate in the event.

The DC Bike Ride Scholarship program is crowd-funded through ride participants just like you. When registration opened in January 2018, we invited registrants to make an optional donation toward the scholarship fund. We exceeded our goal of sponsoring 50 riders!



PROGRAM PARTNERS



For more information about the DC Bike Ride Scholarship Program and our partner organizations, please visit dcbikeride.com/dcbr-scholarships.

DCBR Beneficiary



Each year, more than 30,000 people – the population of a small city – are needlessly killed on American streets and thousands more are injured. The significant loss of life exacts a tragic toll, extending beyond personal loss to deep community impacts. Because many people fear for their safety on our streets, they avoid biking or walking. We’re here today to celebrate biking and celebrate the solutions to safer streets.

Vision Zero is that solution. It’s an initiative that acknowledges traffic deaths and severe injuries are preventable, as well as sets the goal of eliminating both in a set time frame with clear, measurable strategies.

Many factors contribute to safe mobility – roadway design, speeds, enforcement, behaviors, technology and policies. The Vision Zero approach brings together diverse stakeholders, including local traffic planners and engineers, police officers, policy makers, public health professionals and people like you for meaningful collaboration.

Ride proudly knowing that proceeds from DC Bike Ride fund WABA’s work to build neighborhood-level excitement and support for Vision Zero.





DALLAS BIKE RIDE



THE BEST WAY TO EXPLORE A NEW CITY IS ON TWO-WHEELS

Plan a trip to Dallas, Texas this fall and enjoy Dallas Bike Ride, another closed-road, scenic and recreational ride celebrating bicycling.

LEARN MORE AT DALLASBIKERIDE.COM

SATURDAY, NOVEMBER 3, 2018

Save the date and start making travel plans. Registration opens July 2018.



Thank you to Our Partners

An event this awesome needs awesome partners, and we've got the very best.
We couldn't do it without you.

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